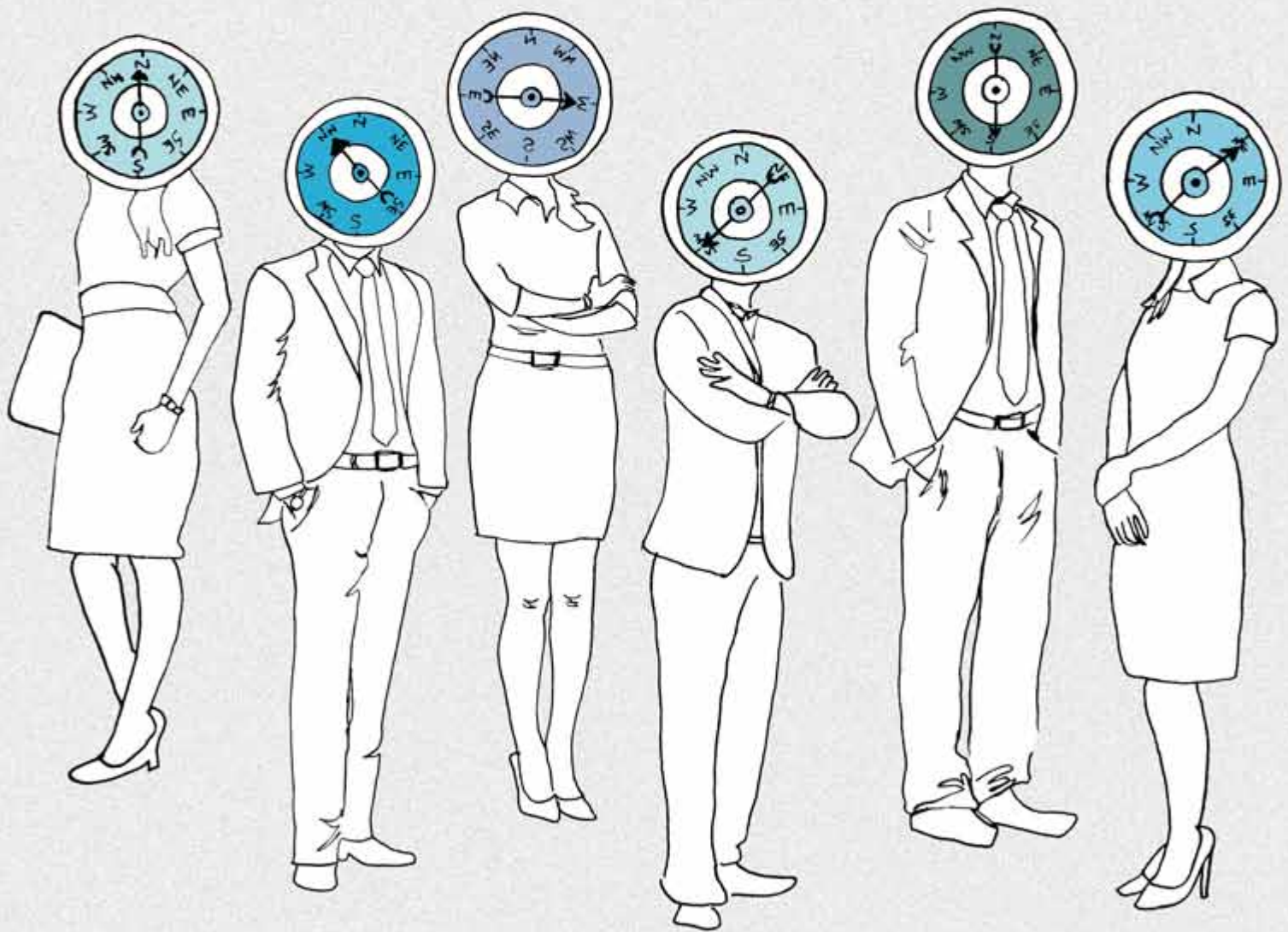


Navigating your business ahead



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Preparing Navigators

In a recovering economy, attaining business growth is a complex but crucial task. One needs professionals with the knowhow to navigate businesses away from turbulence and towards the clear blue skies of emerging opportunities. Navigators who understand the volatile waters of world economics, who can smell the breeze for signs of forthcoming challenges and opportunities. Professionals who may lend businesses the gift of foresight.

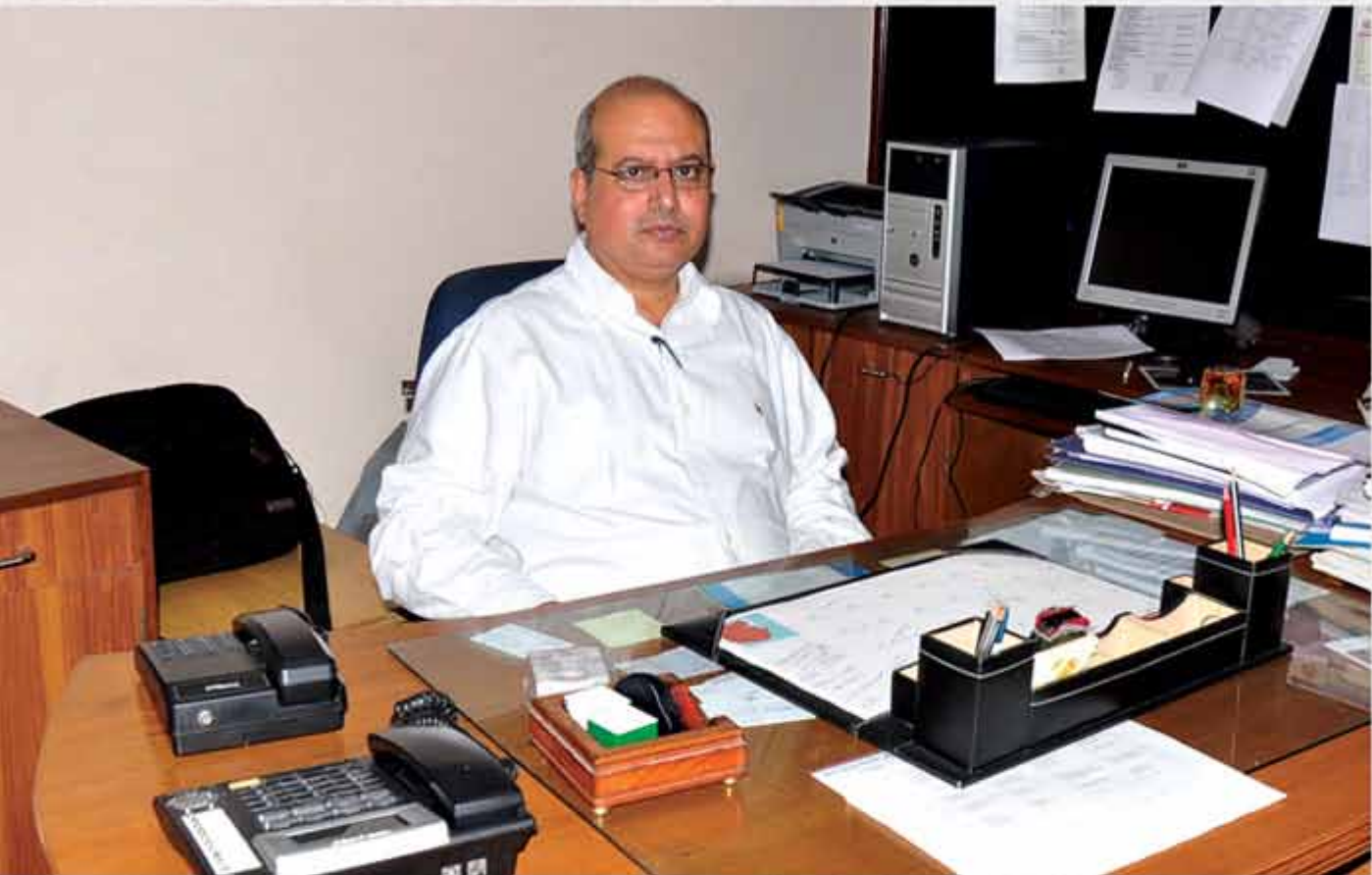
Our students have the ability to assess any problem and steer it towards a viable solution, to fortify your business not just for the present but the future as well, giving credence to our motto of 'Navigating your business ahead'. This requires a deep understanding of economics fundamentals and an attitude for analysing the past and present to prepare an optimum strategy for the future. A rigorous curriculum enriched with live projects and discussions has honed their senses so they stay finetuned to the minutest changes in the economic environment and think up solutions. With our students on your crew, the only way to sail is ahead, towards the shores of continued growth.





Department of Business Economics

In 1973, the Department of Business Economics under University of Delhi, pioneered the Masters Program in Business Economics, MBE. Since then the Department has become a centre of excellence, imparting quality education to the students. The eclectic blend of faculty, academicians, researchers and professionals drawn from India and abroad, with their vast pool of managerial expertise distinguishes the Department from others and gives it an exalted stature. Today, it boasts of an illustrious alumni base of over a thousand individuals who have made their mark in various capacities in the corporate world as well as in the academia. Other than MBE, which is the Department's flagship course, it also administers the Bachelors, M.Phil. and Ph.D. programs in this discipline and has also initiated the same programs for many other universities.



Message from the HOD's Desk

The business environment is changing very fast. The slowing down of US and European economies, downgrading of their credit worthiness and the growing importance of emerging countries like India and China highlight the new emerging global order. All these have implications for the corporate sector and decision makers. The corporate sector needs people and managers who could sense change early, analyse its implications for the organization and act swiftly with long term purpose in mind. This requires strong understanding of the fundamental principles of the Business and Economics. Decision making today involves a clear understanding of the business cycles, government policies, international events, competitors and consumer that have a major bearing on all companies. A strong foundation in Qualitative and Quantitative Analysis techniques are imperative for decision making today. The Masters of Business Economics (MBE) programme offered by the Department provides this opportunity and equips the students with all the requisite skills to be successful in corporate world.

MBE students with varied backgrounds such as engineering, commerce, economics, and sciences are selected through a rigorous process consisting of a nationally acclaimed written test (CAT), group discussion and interview conducted on an all-India basis. Each batch of MBE students comprises fresh graduates as well as students with prior work experience. This judicious fusion of students with eclectic backgrounds helps the students learn from each other and grow together as a group.

Over the past 38 years, the updated and relevant curriculum has helped the energetic and visionary youth of MBE to carve a niche for themselves as business analysts, financial planners, economic consultants, financial advisors, marketing managers, lecturers, academicians, management consultants and economic journalists. As the Head of this institution, it is my privilege to invite you to be associated with our Department.

Prof. V. K. Kaul



Message from Placement Advisor's Desk

Since its inception, the Department of Business Economics has strived to keep its curriculum and training methodology in line with the needs of the industry. The changes in the curriculum from academic session 2010-11 onwards are a reflection of the Department's commitment to adapt itself to the ever changing business environment.

Once they have acquired the basic knowledge of a discipline, students at MBE are encouraged to apply this knowledge by solving problems and case studies. The blend of theoretical knowledge and its application prepares our students to face challenges in their respective professions. The focus is on grooming students to think, communicate, and work independently as well as in a team.

Managers who can think dynamically and take well informed decisions are the real assets of organizations. Over the course of 2 years, students at MBE are trained to carefully analyze situations before taking business decisions. Every year, the course attracts an eclectic mix of organizations offering profiles in the field of Consulting, Marketing Research, Analytics and Business Modeling, Financial Analysis and Valuation, Economic Journalism among others. The number and diverse nature of companies being added to our 'regular recruiters' list each year mirrors our belief that we, at MBE, train managers for tomorrow.

As the faculty placements advisor, it is my privilege to invite you to be associated with our Department.

Dr. Yamini Gupta

Faculty



Prof. V. K. Kaul

Head, Department of Business Economics
M.Com, M.Phil, Ph.D.

Subjects: International Marketing, Business Policy & Strategy

Research Interests: Small Enterprises & Clusters, Knowledge Based System & Economics, International Business & Marketing Strategies, Strategic Management



Prof. Rashmi Agrawal

MBE, Ph.D. (IIT Delhi)

Subjects: Project Appraisal & Investment Planning, Economics & Natural Resources Management

Research Interests: Environmental Economics, Project Appraisal, Investment Planning, Labour Economics



Prof. Suresh Chand Agarwal

M.A., Ph.D.

Subjects: Principles of Economics, Econometrics, Research Methodology

Research Interests: Labour Economics, Development Economics and Applied Econometrics



Prof. Surender Kumar

M.A., M.Phil, Ph.D.

Subjects: Environmental and Resource Economics

Research Interests: Environmental and Resource Economics, Energy Economics, Efficiency and Productivity Analysis, Applied Econometrics



Dr. Aradhna Aggarwal

M.A, M.Phil, Ph.D. (Delhi School of Economics)

Subjects: Industrial Economics, Economics of Services

Research Interests: International Trade & WTO Related Issues (Anti Dumping & Market Access), FDI, Technology Transfer & Innovation Systems, Globalization



Dr. Deepa Saran

M.A, Ph.D., Post Doctoral (U.K)

Subjects: Business Statistics & Econometrics, International Trade

Research Interests: International Trade, Foreign Investment & Economic Development, Macroeconomic Modelling & Forecasting, International & Regional Economic Co-operation



Dr. Yamini Gupt

MBE, M.A, Ph.D. (Clark, U.S.A.)

Subjects: Micro Economics, Operations Research, Business Forecasting

Research Interests: Spatial Economics, Issues of Industrial Pollution & L & Usage Change, Economic Activity in Formal & Informal Sector in Solid Waste Management, Higher Education



Dr. Ananya Ghosh Dastidar

M.A., M.Phil, Ph.D (C.E.S.P., J.N.U.)

Subjects: Macro Economics, Econometric Methodology, Indian Economics

Research Interests: International Economics, Development Economics (Issues of Poverty & Income Inequality in Developing Countries)

Visiting Faculty

Dr. P. N. Varshney

M.Com, Ph.D.

Subjects: Financial Management, Legal Aspects of Business, Financial Markets and Intermediaries

Mr. Shailendra Kumar

Former Secretary, Department of Economic Affairs, Ministry of Finance
Subject: Economics of Services

Mr. J. K. Bareja

M.Com, M.Phil, LLB (DU), FCS
Subject: Legal Aspects of Business

Mr. Krishna Kumar

BA, MA, M Phil. (JNU)
Subject: Indian Economy

Mr. V. K. Mehta

M.Ec, Australia, CFA, Ph.D. (Finance) (DU)
Subject: Investment Theory & Portfolio Management

Dr. Rakesh Shahni

MBE, M.Phil., Ph.D.

Subjects: Project Appraisal & Investment Planning, Financial Markets, Institutions & Services

Ms. Priya Suri

MBA (HR)

Subjects: Organizational Behavior & Development, Analysis of Demand & Market Behaviour

Mr. Ankit Aggarwal

Senior Associate, Ernst & Young
MBE, CFA

Subject: Investment Theory & Portfolio Management

Mr. S.K Sinha

B. Tech. IIT Delhi, MBA (University of Missouri, U.S)
Subject: Financial Derivatives and Risk Management

Ms. Sukanya Bose

Independent Economist & Faculty Member, Indian Institute of Foreign Trade (IIFT)

Subject: Global Finance

Dr. Poonam Verma

Principal, Shaheed Sukhdev College of Business Studies, University of Delhi
M.Com., M.Phil., Ph.D., Reader
Subject: Organizational Behaviour & Development

Mr. Lalit Kumar

MBE, MPhil., Ph.D. (Pursuing)
Subject: Industrial Economics

Ms. Yogeita S. Mehra

MBE, M. Phil., Ph.D.
Subjects: Project Appraisal, Financial Market & Intermediaries



"MBE doesn't only enhance your academic level, your qualification but it also makes students wiser as they handle a lot of activities, events & placement sessions themselves. When students pass out from MBE, they are not Post graduate candidates but post graduate managers."

Vineet Chugh, Brand Manager, Domino's Pizza India (2005 Batch)

Course Curriculum

First Semester

Microeconomic Analysis
Applied Business Statistics
Principles of Business Finance and Accounting
Organizational Behavior and Development
Legal Environment and Business
Project Appraisal and Impact Analysis

Second Semester

Macroeconomic Analysis and Policy
Marketing Management
Economics of Natural Resources & Environment
Fundamentals of Econometrics
Industrial Economics
International Trade and Business

Industrial Training & Evaluation

Compulsory Summer Internship of 6-8 weeks at the end of Second Semester

Third Semester

Financial Market and Intermediaries.
Economics of Services
Specialization I
-Paper One
-Paper Two
Specialization II
-Paper One
-Paper Two

Fourth Semester

Strategic Management
India in the Contemporary World Economy
Sustainable Development and Business
World Trading System
Global Finance
Dissertation Project/Research Project
Comprehensive Viva-Voce

Specializations

Business Finance

Financial Derivatives and Risk Management
Investment Theory & Portfolio Management
Applied Corporate Finance

Marketing & Distribution

Marketing Research
Strategic Marketing Management
International Marketing

Quantitative Techniques in Business (QTB)

Advanced Econometrics
Time Series and Business Forecasting
Game Theory and Application

“The course at MBE equipped me with the right knowledge and skills required for winning in today's competitive corporate world.”

Rajat Abbi, Marketing Manager , Philips India

Course Pedagogy

The modules of the course are designed so as to incorporate basic concepts in the initial phase followed by practical application and subsequent integration with contemporary business situations. Students are expected to contribute to the learning process by sharing accumulated knowledge and work experience through active group discussions.

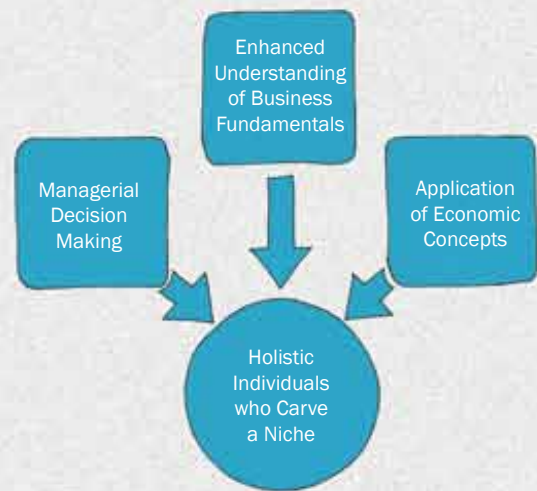
In addition to theoretical studies, a judicious blend of learning processes like case studies, syndicate discussions and presentations, business games, field assignments and library work are used at the Institute. The summer internships widen the students' perspective by providing an exposure to real organizational and environmental problems.

Thus, over the course of two years, students are meticulously prepared to add value to them and to the organizations they work for.

Department follows percentage system for evaluation of academic achievement of students as per the guidelines of University of Delhi. The evaluation criteria involve the following:

| Components of Evaluation | Marks (%) |
|--|-----------|
| Class Attendance | 10 |
| Presentations, Assignments & Tests (Internal Evaluation) | 20 |
| End Semester Exam (External Evaluation) | 70 |

Students are required to obtain overall percentage of 45% and a minimum of 40% in each subject.



Academic Collaborations

At MBE, there is always a strong emphasis on learning. From theory to application, the student learns what makes him a good professional and more importantly- an informed individual. There is always an endeavor to learn from those who are the best in their fields. From game theory to branding strategies, students learn from teachers who hail from both the academia as well as business organizations. Gaining and sharing knowledge in such an environment helps our students in broadening their horizons and gaining different perspectives.

International Collaborations

Institutions and organizations around the world acknowledge our reputation as a premier academic institution. We have, over the years, built strong associations all across the world.

Our past international linkages have included:

- ESC - Rouen, Rouen Graduate School of Management (France)
- University of Toronto (Canada)
- Simon Frasier University (Canada)
- University of Asmara (Eritrea)

Recently the Department has signed an MOU with Dauphine University (France).

Academicians who shared their insights with the students over the years:

Dr. Suresh Tendulkar

Prof.- Department of Economics, Delhi School of Economics
Former Chairman, Prime Minister's Economic Advisory Council

Dr. Takahiro Sato

Associate Professor- Department of Economics,
Osaka City University, Japan

Prof. Stanley Nollen

McDonough School of Business, Georgetown University,
Washington D.C.

Dr. Mousumi Das

Associate Professor, Department of Economics,
Delhi School of Economics

Prof. Ananish Choudhuri

Department of Economics,
University of Auckland, New Zealand

Prof. Arun Kumar

Head, Centre of Economic Studies and Planning,
Jawaharlal Nehru University

Dr. Alok Sheel

Secretary, Economic Advisory Council to the
Prime Minister of India

Prof. Jayati Ghosh

Professor of Economics, School of Social Sciences,
Jawaharlal Nehru University

Dr. Geraint Jones

Professor of Economics,
University of Lancaster

Prof. N. R. Bhushnur Math

Chairperson (Finance), MDI Gurgaon

Dr. Chetan Ghate

Associate Professor of Economics, Planning Unit
Indian Statistical Institute, Delhi